

# Fact Sheet



## Why KanekaQ10™?

In 1977, Kaneka Corporation began manufacturing Coenzyme Q10 (CoQ10) with three things in mind: quality, safety and reliability. Those remain the company's guiding principles even today because, as the world's leading manufacturer of CoQ10, Kaneka realizes that millions of consumers worldwide rely on KanekaQ10™ every day.

- **Kaneka manufactures the only all-natural, yeast-fermented CoQ10 in the world**  
Kaneka believes that starting with quality ingredients is the only way to ensure a pure, high quality end product. While *every other manufacturer* in the market today ferments CoQ10 from bacteria or synthetically processes their product from tobacco, Kaneka's commitment to producing the highest quality product has dictated that it begin its process with pure, natural yeast. The yeast-fermentation method, along with Kaneka's rigorous manufacturing standards, make KanekaQ10™ the purest CoQ10 in the world.

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- **KanekaQ10™ is bio-identical to the body's CoQ10**  
Because KanekaQ10™ is fermented from yeast, it is bio-identical to the CoQ10 produced naturally within the body. As a bio-identical CoQ10, the body recognizes KanekaQ10™ as its own.

**KANEKA Q10™**  
[www.kanekaQ10.com](http://www.kanekaQ10.com)

- **KanekaQ10™ is the most thoroughly researched CoQ10**  
Kaneka so firmly stands behind the quality and effectiveness of its product that it has donated thousands of pounds of raw KanekaQ10™ to researchers for testing. With 30 years of manufacturing, safety and clinical studies supporting the quality and reliability of the product, KanekaQ10™ is the only CoQ10 used in FDA-approved, National Institutes of Health-funded clinical trials, and has been used in the vast majority of all other clinical trials in the past three decades. With so many supporting safety studies, KanekaQ10™ is the world's only Self-Affirmed GRAS ("generally recognized as safe") for use in foods and beverages.
- **KanekaQ10™ the purest commercial-grade CoQ10 in the world**  
Because Kaneka strives for purity, its product is free of Genetically Modified Organisms (GMO) and allergens, and is Kosher certified. And because it is fermented from yeast, KanekaQ10™ lacks the impurities that can be found in synthetic CoQ10.

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